

**MINUTES OF THE AMHA BOARD OF DIRECTORS MEETING  
April 30, 2005 – Burlington, VT**

**CALL-TO-ORDER**

The AMHA Board of Directors meeting was convened on April 30, 2005, by Mike Goebig, President.

Board members present: S. Cole, T. Connor, E. Creighton, M. Goebig, G. Green, M. Hazelwood, B. Hewitt, E. Hunter, C. A. Lee III, K. Newcomb, J. Quigley, R. Painter, H. Sebring, L. Sidi, and L. F. Wylie

Absent: J. Kjellander and M. Vasiloff

Emeriti present: Marilyn Childs

Staff present: F. Braden, E. Richard, N. Zylstra, and T. Atwood.

Guests present: Ginny Coutts, Laura Smith, Jay Rappaport, Sam Stanley, Mike Hewitt, Alton Shurtleff, Colleen Hubbard, Anna Smith, Kim Likakis, Virginia Lasai, Laura Spittle, Ruth Towne, Polly Quinn, Earl Dunlap, Gladys Severance, and John Green.

**APPROVAL OF MINUTES**

**Motion 1: To approve the minutes from the February 9, 2005 meeting.**

**Moved by G. Green, second by C. A. Lee**

**Passed by roll call. T. Connor and B. Hewitt abstaining - not present during meeting.**

**Motion 2: To approve the minutes from the February 11, 2005 meeting.**

**Moved by E. Creighton, second by H. Sebring**

**Passed by roll call. L. F. Wylie, T. Connor and B. Hewitt abstaining – not present during meeting.**

**Motion 3: To approve the minutes from the February 12, 2005 meeting.**

**Moved by E. Hunter, second by G. Green**

**Passed by roll call. C. A. Lee, L. F. Wylie, T. Connor and B. Hewitt abstaining – not present during meeting.**

**PRESIDENT’S REPORTS**

**AMHA**

M. Goebig acknowledged that he received a letter from the Vermont Morgan Horse Association expressing support for the building and museum remaining in Vermont. He read the following statement regarding a current threat of litigation.

“On April 11, 2005, AMHA received a request from attorney Mr. Eric Poelman by Mr. Robert Painter a director of the American Morgan Horse Association, and on behalf of other unnamed clients, in response to a request by Mr. Painter and other people. This was the first indication that the staff or Board was aware that any questions concerning the election process had arisen. The letter alleged unspecified irregularities in the recent election conducted by AMHA on February 11, 2005.

We have asked Mr. Poelman exactly whom he represents and he has declined to respond with that information. He states that currently Mr. Painter is the only AMHA Director he represents but refuses to confirm or deny that he has represented another AMHA Director in this matter. Mr. Poelman’s office staff had reported that Mr. Poelman represented another AMHA Director as of April 18, 2005.

AMHA has requested a list of all Mr. Poelman's clients in this matter. AMHA has also requested a list of improprieties that they have alleged. We are awaiting a response from them on this matter. AMHA's concern, of course, is the fact that Mr. Painter had a full year as an AMHA Director to voice any concerns about the election process and did not do so. Mr. Painter also had the entire day of the election while serving as an appointed election inspector, appointed by then President Cole, along with other election inspectors to voice irregularities or concerns about the election process as was the duty he swore to do.

At this time we await Mr. Poelman's response to our questions. AMHA is in contact with our insurance company as required by our policy.

AMHA will keep the membership updated as to the progress of this situation."

### **STAFF REPORT**

A written report was submitted to the Board. It included updates on the four core areas of AMHA.

#### **IT/Membership Services**

New Member packets have been developed, and New Owner packets are under redesign. The new E-Letter template has been successful. "Celebrate the Morgan" has been highlighted more prominently on the website. Additional event planning information has been added to the site, and a new Yahoo group has been developed to facilitate idea sharing. Staff is working on putting the Directory back on a spring schedule. The Open Competition programming will be completed in May to accommodate the changes made to the program. The Horsemastership Program booklets are in the final proofing stage and upon completion will be posted to the website. The Morgan Open Awards continues to grow in popularity.

#### **Registry Services**

New technology is being tested that would add digitizing documents to our automated workflow. Reciprocity data collection currently is underway in accordance with the Registry Committee's directives. Stallion signature requirements have been under review for several months. The staff currently is working to produce a mailing to stallion and mare owners most affected by any change to the registration process. Turn-around time is still running at approximately two days from receipt of the work before work actually begins.

#### **Publishing Services**

Redesign of program brochures has been underway since the first of the year with almost every brochure, aside from promotional brochures, being reviewed and reworked.

Magazine had a soft first quarter with billings just slightly under last year's level, but overall financials are slightly better. Coverage for the 2005 show season began and will be strong for the year. Production is underway for the 2006 Membership Directory. Currently, staff is back on a bi-monthly delivery of the *Network*, until the task group study that recommends the frequency and content has finished its work.

#### **General and Administrative**

Kathie Cox has been retained to assist the Association in its efforts for promoting the "Celebrate the Morgan" event in September. She is working toward greater involvement and exposure for the event. The financial position of the Association is strong with reserves at an all-time high. Streamlining of accounting procedures and centralization of all expenditures continue.

The National Pedigreed Livestock Council (NPLC) planning is underway for the May 9-11 event, which should prove to be an excellent meeting.

### **ACTION ITEMS**

#### **Life Memberships**

**Motion 4: To activate the following Life Memberships: Karen Jean Thompson, Haverhill, MA; Alicia Deery, Tacoma, WA; Anne Marie Morgan, Lebanon, OH; James T Wilson, Alta, WY; Dianna Markley, Princeton, MA; Preston Haun, Depauw, IN; Lisa Gabriella Ragan, Mobile, AL; and Youth Life Memberships: Scout Ford, Bryans Road, MD; Cara Shannon Carne, Crozier, VA; Travis Wilson, Noblesville, IN; Allison Harding, Carmel, IN; Nicolette M Winder, Eden, NY; Michelle M Mecalf, West Linn, OR  
Dusti Wadsworth, Montgomery, TX; Steven Buck, Sioux Falls, SD; Ellery Walker, Marshall, MI; Dominica Gerard Wambold, New York, NY; Sarah Keyes, Wakefield, MA; Kristen Riedel, Winchester, CT; Nicole Hensler, Petersburg, NY; Brooke Drake, Kingston, MA; Joy Danielle Alsip, Parker, CO; Julia Reynolds, Richmond, MA; Anna Kufs, Gansevoort, NY; Toria Leigh Koutras, Keene, NH; Nicole Kaufman, Mendon, MA; Casey Morgan Tibolet, Chesapeake, OH; Maria Unuvar, Flint, MI.  
Moved by M. Hazelwood, second by E. Creighton  
Passed unanimously by roll call.**

#### **Appointment of 2007 Convention Chairs**

**Motion 5: To appoint Barb Goda and C. A. Lee, III as co-chairs of the 2007 AMHA Convention to be held in New Orleans, Louisiana on February 8-10, 2007.  
Moved by G. Green, second by H. Sebring  
Passed unanimously by roll call.**

#### **Certificates of Appreciation**

**Motion 6: To award a Certificate of Appreciation to Dr. Lin Brewer for conducting a board training session for the American Morgan Horse Association.  
Moved by E. Hunter, second by C. A. Lee  
Passed unanimously by roll call.**

**Motion 7: To award a Certificate of Appreciation to the 2005 AMHA Staff for being such good caretakers of the AMHA building.  
Moved by S. Cole, second by J. Quigley  
Passed unanimously by roll call.**

### **DISCUSSION ITEMS**

#### **Programs**

This was brought to the table by M. Vasiloff and it was tabled until she is able to be present.

#### **Presentation by Research Firms**

The research firms could not present more information relative to the confidence level of the research. The Board will be actively involved in the questionnaire process and procedures. The Board discussed whether to use an outside research firm. There were strong opinions on both sides of the issue. The pros involved the expertise level and effectiveness of a professional piece; the cons involved the expense to AMHA this year, and how it coincides with the Celebrate the Morgan promotion. The Board was divided on whether to concentrate of the Celebrate the Morgan Celebration for 2005 and work on the survey in 2006 or work on a fall sending date for the survey piece. Staff will send all received information to the Board for review. The discussion will continue at a later date.

### **Insurance Affinity Program**

Staff is working with a new insurance carrier, NIA, to establish an affinity relationship. Board was asked for input on other companies that AMHA could build affinity relationships with.

### **Strategic Plan**

The strategic plan/chart on the Board Extranet will be updated. Highlights include: the redesigned website is completed and continually changing, the new global e-mail template was created, a task group is studying the possibility of a promotional video, Kathie Cox has been hired to help implement and marketing Celebrate the Morgan, staff is working more closely with other breed organizations to measure AMHA against other similar organizations, new member/owner packets are being developed, and new brochures have been sent to KHP.

Monthly new member, prospect and owners lists will be available on the Board Extranet. This will provide a good outreach tool for the Directors.

### **COMMITTEE REPORTS**

Due to the aggressive agenda the following motion was made.

#### **Motion 8: To accept the April 30, 2005 Board agenda as presented.**

#### **Moved by H. Sebring, second by G. Green**

An agenda could be brought forth at this point, and if time warrants, it will be added to the agenda; otherwise, it will be discussed at the August meeting. No new items were added.

#### **Passed unanimously by roll call.**

### **Registry Committee**

The Committee adopted a policy whereby the Committee would receive all materials three weeks in advance of discussion. The Committee approved the appointment of a subcommittee of S. Cole, L. F. Wylie, and T. Atwood to investigate adding Director Emeritus and past Registry Committee members to the Rules for Hearings and Appeals V in the Rules and Regulations of AMHA Register and to consider the penalties listed in II to ascertain if the list is complete.

The Chair reported on correspondences with a member who reported a technique to check parentage backwards for hundreds of years. Upon investigation it appears that the member was referring to mitochondrial DNA, a procedure that does not prove parentage and about which AMHA has a motion stating that mitochondrial DNA would not be used in this way at AMHA.

The Registrar reported current exclusions and their resolution. Statistical information on parentage verification kits, transfers, and registrations was reported.

A motion was made and passed to charge \$25 for the show horse letters sent to show offices on the request of the owner or trainer. An additional motion passed that increased the registry rush service fee to \$50. Due to the limited response for input regarding the stallion owner's signature on a registration application, staff was asked to update the verbiage on the registration application and stallion service report form so that the signer is attesting appropriately. The frozen embryo subcommittee will bring back specifics on a recording program for the next meeting. A motion was made and passed that the AMHA Registry offer a moratorium, from January 1, 2006 through June 30, 2006, on the re-registration of Morgan horses that are currently registered with the Canadian Morgan Horse Registry or the British Morgan Horse Society. For that period, the re-registration fee will be reduced to \$15. All other requirements for re-registration must be met. The Committee was unanimously in favor of retaining current reciprocity agreements that AMHA

with both the British Morgan Horse Society and the Canadian Morgan Horse Registry. Semen Transport Rules were clarified. A motion was made and passed to approve the existing \$50 Semen Transport Permit transfer fee.

The Committee addressed a member request for a waiver of fees. The Committee regretted being unable to grant this request.

A subcommittee comprised of K. Newcomb, L. Sidi, Loretta Brown, and T. Atwood was named to investigate new coat colors to be added to the registration application. A letter from Jan Gingold will be reviewed during the August meeting.

It was clarified that there is a motion that the Registry Committee has authority to act for the Board on Registry matters. If there is a question on how a fee will impact AMHA, the question may go to the Finance Committee.

### **Finance Committee**

The Finance Committee adopted a policy of requesting item agendas and supporting information be submitted to the Finance Committee at least 21 days prior to the date of the meeting. Any topics submitted after that time will be addressed at the following meeting.

The March statement indicated a profit of approximately \$13,000 on revenue of \$187,000 for the month, compared with a profit of approximately \$8,000 for the same period last year. Total revenue for the year is approximately \$800,000. After removal of insurance payments and money donated for the Kentucky Horse Park project in 2004, revenues are running a little ahead of last year. Excess revenue over expenses is approximately \$68,000 for the year and collectively is approximately \$325,000. The Finance Committee reviewed and accepted the 2004 Audited Finance Statement. They also reviewed the 2005 Convention and Stallion Service Auction income and expenses. The Media Steering Committee recommended a change to limit the sale of covers to the October and December issues, which will be auctioned off. It will not impact the 2005 budget, and the Finance Committee will address this when working on the 2006 budget. It was recommended that AMHA pay of the remaining \$50,000 on its software loan early. A line of credit is available to AMHA at any time. The Committee voted to purchase a \$50,000 6-month CD. There was a brief discussion on the fiscal year change to a calendar year. This was tabled for further review. A task group recommended four projects that could be funded if the \$50,000 line of credit was not paid off. The projects were put on hold pending potential litigation expenses. Two agenda items were presented for the August meeting. Staff presented a short course in accounting.

### **Motion 9: To approve the 2004 Audited Financial Statement.**

**Moved by S. Cole, second by H. Sebring**

**Passed unanimously by roll call.**

An abbreviated format will be published. The full statement will be available via mail for \$5.

### **Motion 10: To repay the software loan early.**

**Moved by S. Cole, second by H. Sebring**

**Passed unanimously by roll call.**

### **Motion 11: To purchase a \$50,000 6-month CD.**

**Moved by S. Cole, second by H. Sebring**

**Passed unanimously by roll call.**

### **Bylaws Committee**

A policy that all agenda item requests for discussion for a Bylaws Committee meeting must be submitted at least 30 days in advance of the meeting with a proposed recommendation for solution was adopted. The chair felt that those bringing agenda items to the Committee should be in attendance to voice their views. The chair report will include whether a decision was unanimous and if not, what the vote was.

The Bylaw Committee unanimously adopted a policy for a second reading of all proposed Bylaw changes before a vote is taken and it is submitted to the Board for consideration. The proposed change will be included in the Committee report so that the Board and members will be made aware of the proposal and have time to submit input to the Committee prior to the second reading.

The issue of Director/Candidate Residency as it relates to Bylaw 4.3 and 5.2.1 was discussed. K. Likakis was thanked for her work on collecting some of the information used previously. A proposed change was submitted that recommended that a legal residence would be determined by the current membership mailing address on the AMHA computer of said Director; a candidate for Director of AMHA must be a member for three consecutive years before declaring his or her candidacy and that candidates for Regional Director must be a resident in the region for which the person is declaring his or her candidacy for the preceding year. There was discussion regarding Entity/Farm/Joint membership as it related to Director Qualifications. A unanimous motion was made to continue discussions on this proposal. A subcommittee chaired by Harry Sebring will report back at the August meeting.

There was a Bylaw change recommendation to add the sentence “The purpose of a Special Meeting must be listed on the written request for such special meeting” to Bylaw 2.9. A unanimous motion to carry this proposal to the next meeting was passed.

The Bylaw Committee unanimously adopted the Bylaw Change Proposal Form. The form was developed to help members who wish to propose changes to the AMHA Bylaws.

Two member’s requests were addressed. Kim Likakis was in attendance and voiced her position. The Committee unanimously felt that they need more historical information on the Director-At-Large position before pursuing further discussion. A subcommittee was formed to research this history.

### **IT Committee**

A comprehensive overview of website statistics was presented noting there were 75,425 sessions from February 1 through April 24, 2005 giving an average of 979.54 sessions per day. Top requested pages for [www.morganhorse.com](http://www.morganhorse.com) and the member’s only section were reported. Frequently downloaded PDF files were noted for both the open and member’s only sides of the website and the “Celebrate the Morgan” sections.

A proposal from a member regarding the [morganhorse.com](http://morganhorse.com) classified ad program and Morgan clubs was discussed. The proposal was investigated prior to the meeting and it was felt it was not feasible to implement as suggested. An alternative solution of adding two club web address fields and one for the user’s homepage to the classified ad listings was implemented. It was reaffirmed that the Committee wanted the classified listings to remain a member only benefit. It is perceived as a valuable service for the membership. A suggestion by a member to modify the classified ad system to provide editing control and expiration notification to members was discussed. The Committee felt that the funds needed to modification could be used in better ways and voted not to implement these options.

A new global email template based on the AMHA's website theme was implemented. The format has been well received. Committees for the various versatility disciplines will be providing new text and photos for the versatility pages on the website. Minor wording changes were discussed for a lead-in paragraph for the description of the breed standard. The discussion was tabled until a later date. A short description has been added to identify the two artist's renditions on the ideal Morgan mare and stallion. The club listing has been moved from the Member Benefits section to the Morgan Marketplace section. Additional links to the club listing will be evaluated.

Occasionally emails and communications are sent by members to the entire Board for action. The Board welcomes comments, suggestions, and constructive criticism, and input, but the IT Committee believes it is inefficient for the entire Board to construct a response to the communication. Also, there is the danger that no response will be sent at all if no person is assigned to be responsible for drafting the reply. The IT Committee recommended that the regional director be the first line of contact for the member's communication unless there are extenuating circumstances indicating otherwise.

**Motion 12: To appoint a subcommittee to develop an addendum to the Directors' Communications section of the Directors' Handbook to clarify that responses to communications sent to the entire Board will be handled as appropriate by the member's regional director. The Committee will comprise H. Sebring, chair, J. Quigley, and L. Sidi. Moved by K. Newcomb, second by S. Cole. Passed unanimously by roll call.**

A letter was received from Ellen DiBella on behalf of the trustees of the AMHI thanking AMHA for the use of the online auction software.

Staff will investigate a provision for "printer-friendly" pages to be available for various pages on the website. The Puzzle-it-Out page will become available via the website. It was suggested that AMHA provide historic and other articles, updated frequently, on the website.

S. Cole commented that she had been thanked personally for the implementation of the global email program and availability of audio files. She noted that this did not occur because of one person. Technology improves and staff brings the Board the information to proactively put into place these programs.

#### **Kentucky Horse Park Committee**

The Ethan Allen Youth spent a day at the Morgan exhibit maintaining the horses and exhibit. The new "So you Want to Buy a Morgan Horse" brochures are in place.

The KHP is gearing up for the upcoming season and they are very pleased to have the Morgan exhibit and hopes that it will help round out the visitor's experience. There have not been any problems with the exhibit except for regular general maintenance.

**Motion 13: To appoint the Kentucky Horse Park Committee as follows: Sherry Cole, C. A. Lee, Susan Fu, and Bob Morgan (OH). Moved by E. Creighton, second by E. Hunter. Passed unanimously by roll call**

#### **USEF Morgan Rules Committee**

The Committee received and reviewed proposals. Rule proposals as well as information regarding rules forums have been posted to the website. The Committee submitted an extraordinary rule change to USEF to improve safety in the walk trot classes. These have been passed. The Professional Committee was requested to provide educational information and articles regarding proposed rule changes. The "Suggested Guidelines for Rules Forums" have been updated.

The relationship between the USEF Morgan Rules Committee and AMHA was clarified by outlining the committee structure, meetings, and function. The prior purpose of the AMHA/AHSA Rules Committee was read. Currently, the chair and the committee serve for four years. AMHA representatives to USEF submit the names of those who will be serving on the Rules Committee. The current AMHA/USEF Committee recommends these names to the AMHA representatives based on specific criteria for selection. The chairperson is elected from that committee, by that committee. It has been a policy of AMHA to have the chair of this committee be a member of the AMHA Board for communication reasons. Any USEF member can submit a rule change. Feedback on rule proposals can be sent by any AMHA member. Rules Forums can be conducted at any show or club meeting upon request. It is preferable that USEF/AMHA Committee members conduct the forums, although if none is available then an AMHA Board member can conduct the forum. Proposed rules are circulated to the USEF membership and have always been available. Efforts have been made to increase communication regarding proposed rules by AMHA.

To get USEF rating for a show, all sponsoring club officers must now be members of USEF.

#### **Marketing Committee**

**Motion 14: To appoint Jon May, Jeff Morse, Barbara Goda, Pete Jaeger, and Dawn Fire to the Marketing Committee.**

**Moved by G. Green, second by C. A. Lee**

**Passed by roll call. E. Creighton voting no.**

Jon May, who operates a business called Horse Flicks, is working on a Morgan series for cable and satellite channels. Kathie Cox has been retained by AMHA to assist in promoting the "Celebrate the Morgan" events. Her support was outlined. The material provided by Ms. Cox will be available beyond the "Celebrate the Morgan" promotion. Everyone was encouraged to join the "Celebrate the Morgan" Yahoo Group. Five equine fairs have been funded thus far. A new display was purchased to replace the one lost by a carrier. Nine equine publications will carry a classified ad promoting AMHA's online classified ads. Research firms for a national survey are still under review. The Committee is researching the feasibility of producing a Morgan marketing video.

#### **2006 Convention Committee**

The 2006 Convention will be held in Lexington, Kentucky, February 16-18, at the Hyatt Regency. Jan McKinney is the co-chair. Input on forum ideas was requested. Plans are underway to have activities at the Kentucky Horse Park on Thursday, February 16. Friday and Saturday meetings, seminars and events will be at the hotel. Research is being done on the availability of visits to Thoroughbred farms on Sunday. Local members will be asked not to hold events during the convention since they draw people away from the Convention. This venue will be great for a family vacation.

#### **Hunter/Jumper Committee**

**Motion 15: To appoint the Hunter/Jumper Committee as follows: Co-Chair: Margaret McNulty, Libby Flower, Molly Corcoran, Julie Pickering, and Kristine Komosa.**

**Moved by J. Quigley, second by T. Connor**  
**Passed unanimously by roll call**

Discussion is on going on how to promote this division, use of registered name, and work continues on "How To" booklet. The Committee is about 50 percent finished with the booklet. The Committee has had no interest in a mentoring program so far, so it will continue getting the word out. It was clarified that the Committee's charter involves open shows; however, the Committee was asked to complete Morgan show assignments because of their expertise.

**Media Steering Committee**

**Motion 16: To appoint the following to the Media Steering Committee: Sonja Aghabekian, Sue Annis, Laura Behning, Loretta Brown, Ellen Feld, Jamie Fiocco, Shery Jespersen, Tami Johnson, C. A. Lee, III Co-Chair, Suzy Lucine Co-Chair, Linda Mahoney, Renee Page, Gail Perlee, and Chris Koliander as liaison.**

**Moved by C. A. Lee, second by T. Connor**

It was noted that Committee members must be AMHA members but do not have to own a Morgan.

**Passed unanimously by roll call**

**Motion 17: Move to proclaim the August issue of *The Morgan Horse* magazine as the CELEBRATE THE MORGAN issue with special coverage of upcoming events along with distribution to ALL recorded members of the AMHA who are not currently subscribers of the magazine. The cost of this special distribution to be offset by added advertising resulting from the Celebrate the Morgan theme and added circulation. Multiple subscription forms will be included.**

**Moved by C. A. Lee, second by E. Creighton**

**Passed unanimously by roll call**

Directors will be asked to interview a randomly selected member in each state for an article in the August issue. The issue of cover sales will be discussed during the budgeting process for 2006.

The Committee has worked on editorial schedule for the coming year, organized event coverage for the season, continued dialog regarding cover images and is discussing ways of gaining subscribers.

**Membership/Clubs Committee**

**Motion 18: To appoint the following to the Membership/Club Committee: Anna Smith, co-chair, Carolyn Firch, Kathy Firch, Pete Jaeger, and John Hutcheson.**

**Moved by M. Hazelwood, second by H. Sebring**

**Passed unanimously by roll call**

The Committee referred specific recommendations to other committees for further investigation. They are reviewing if other organizations offer combined local club/national organization memberships; reviewing tiered, family, and multi-year memberships; and offering a three-month subscription to new members. Input into the research piece should be funneled through the Directors. A monthly newsletter is sent to clubs and can be used to obtain information. The Committee was asked how to encourage clubs to partner with other clubs on projects.

**Dressage Committee**

**Motion 19: To appoint the following to the Dressage Committee: Tonya Farina, Co-chair, Julie Williams, Lyn Skillington, Jennifer Callahan, Helen Dietrich, Libby Flower, Nora Boman, Karin Weight, and Wendy Gray Bizarro.**

**Moved by L. Sidi, second by S. Cole**

**Passed unanimously by roll call**

Verbiage for the Dressage section of the website is completed. New pictures will be forthcoming. The Committee has authored and distributed press release about Morgans in Dressage, met with Georgie Green at the Convention to discuss how to enhance Dressage visibility at Grand National and encouraged the use of registered Morgan names in Open Competition with the help of the Morgan Dressage Association.

### **Stallion Service Auction Committee**

The task of acquiring stallions for the AMHA Stallion Service Auction becomes increasingly difficult. The Committee suggested the following motion in order to increase the financial stability and insure the growth of our auction. With this plan, much needed funds would be directed toward the marketing of the Morgan horse while adding to the excitement and benefits of all those who participate.

**Motion 20: Beginning in 2006, to reconfigure the AMHA Stallion Service Auction proceeds as follows:**

- **40% of the total auction revenue less expenses to go to the AMHA Marketing Committee to use for promotion of the Morgan horse.**
- **40% of the total auction revenue less expenses to go to the World Morgan Futurity for distribution to each first-place winner in each of that year's World Morgan Futurity classes provided that winner is sired by one of the AMHA Stallion Service Auction stallions from that year with 50% going to the owner of the winning entry, 40% going to the sire owner of that winning entry's sire, and 10% going to the handler or exhibitor of that winning entry. THE TOTAL AMOUNT DISTRIBUTED TO BE DIVIDED ONLY AMONG THE FIRST-PLACE WINNERS SIRED BY STALLIONS IN THAT YEAR'S AMHA STALLION SERVICE AUCTION. IF THERE ARE NO FIRST-PLACE WINNERS IN ANY OF THAT YEAR'S WORLD MORGAN FUTURITY CLASSES SIRED BY A STALLION IN THAT YEAR'S AMHA STALLION SERVICE AUCTION, THE MONEY WILL THEN ROLL OVER INTO THE NEXT YEAR'S AUCTION FOR DISTRIBUTION IN THE SAME MANNER WITH A NEW GROUP OF ELIGIBLE OFFSPRING BASED ON THE NEW YEAR'S AMHA STALLION SERVICE AUCTION. The World Morgan Futurity would waive the nomination fees for those stallions moving into the Top 10 Live Round of the AMHA Stallion Service Auction.**
- **20% of the total auction revenue less expenses to be divided among the 10 AMHA Regional Shows with each show using the money as they deem necessary in exchange for advertising for the AMHA Stallion Service Auction in that show's prize list AND show program.**

**The conditions of this motion would supersede the existing motion.**

**Moved by C. A. Lee, second by L. F. Wylie**

Staff will investigate whether donations could be received through the Trust. All other benefits will be in effect for Regional Shows. There are currently no additional monetary incentives through this program for sport horses. As Morgan sport horse futurities become more prevalent this will be readdressed. The Committee will discuss a one time waiver of fees with the Morgan Futurity. AMHA is not getting the benefit is anticipated from the current program.

**Passed unanimously by roll call**

#### **Archive Committee**

**Motion 21: To appoint the following to the Archive Committee: Meredith Sears, Co chair, Lillian Smith, and Pete Jaeger.**

**Moved by L. Sidi, second by G. Green**

Three more members will be appointed in August.

**Passed unanimously by roll call**

There were various project suggestions for the committee. The Committee worked with staff to ascertain availability of physical space for storage for archived materials, determined whether there is a budget or money available for archiving (this can be obtained on a project-to-project basis), completed a press release for the *Network*, and are working on a list of potential materials including video, manuscripts, and photos.

#### **Awards Committee**

**Motion 22: To appoint the Awards Committee as follows: Co-Chair: Phyllis Shopbell (2006), Chris Cassenti (2007); Joyce Metters (2007); Bill Pettis (2008); and Terri Sanborn (2008).**

**Moved by E. Hunter, second by S. Cole**

**Passed unanimously by roll call**

The Committee proposed a Volunteer of the Year award, which came out of strategic planning discussions. Each club could submit two names of volunteers by November 1. The Awards Committee would review the nominations and select a Volunteer of the Year, and present the award at the Annual convention. An article featuring all nominees would appear in *TMH* and nominees would also receive a certificate from AMHA. The Board discussed the ramifications in awarding a mug or patch to the nominees rather than a certificate. Staff will look into this for the next meeting though they will have to research this for all award nominees.

**Motion 23: To establish a Volunteer of the Year Award to be presented at the AMHA Annual Convention.**

**Moved by E. Hunter, second by T. Connor**

**Passed unanimously by roll call**

The Breeders Awards was presented for the first time at the 2005 Annual AMHA Convention and was well received by the membership and appreciated by the awardees.

#### **Open Show Competition Committee**

**Motion 24: To appoint the Open Shows Committee as follows: Co-Chair: Constance Barker, Liz Gesler, Barbara Rolf, Laura Spittle, Vernee Barnet, Jane Blue, and Jeff Morse.**

**Moved by G. Green, second by E. Creighton**

**Passed unanimously by roll call**

The Committee is working on developing a way to make scoring more fair for the show division in the Open Competition Program. They are trying to establish a method of reaching members to encourage them to participate in the program and starting an educational program so potential exhibitors know more about how to present their Morgans in open competition and shows.

#### **Show Horse Committee**

**Motion 25: To appoint the Show Horse Committee as follows: Nancy Bowling, Co-Chair, Elizabeth Abernathy, June Davis, Joyce Metters, Sheila England, and Loretta Brown.**

**Moved by B. Hewitt, second by S. Cole**

**Passed unanimously by roll call**

The Committee is working on supporting and encouraging members who participate and compete as Amateur Owner Trained and Shown exhibitors at Morgan Shows; supporting, encouraging, and assisting in the formation of local club(s) by these exhibitors; and supporting these exhibitors as they encourage and support the Morgan Shows in developing the Amateur Owner Trained and Shown divisions

**Convention Committee**

This committee comprises the last convention chairs, the current convention chairs, and the following-year convention chairs.

**Motion 26: To appoint the following to the Convention Committee: Michelle Anderson, George Arnold, Sherry Cole, Deb Ferrell, Barb Goda, Co-Chair, C. A. Lee Co-chair, Jan McKinney, Gail Perlee, and Erica Richard Liaison.**

**Moved by C. A. Lee, second by T. Connor**

**Passed unanimously by roll call**

The 2005 Convention was financially sound and popular. The Committee hopes to assist in producing another popular and financially stable convention in Lexington, Kentucky in 2006 and New Orleans, Louisiana in 2007.

**Eventing Committee**

**Motion 27: To appoint Diana Kline Sendrowski as the Eventing Committee co-chair.**

**Moved by B. Painter, second by H. Sebring**

The co-chair was questioned since she does not participate in Eventing. Another accomplished eventer was suggested. The Committee will be appointed when the Committee is complete.

**Tabled**

**Judging Standards Committee**

**Motion 28: To appoint the Judging Standards Committee as follows: Bob Brooks, Co-chair, Larry Bolen, Mike Goebig, Georgie Green, Terry Jones Brennan, Cindy Mugnier, Frances Pugh, Mark Staehnke, Ellen DiBella and Sherry Cole. Senior Advisors: Dr. Parks and Doris Ryan.**

**Moved by H. Sebring, second by C. A. Lee**

**Passed unanimously by roll call**

The Judging Standards manual has reviewed and cadence and balance has been inserted at the appropriate places. Nancy Eidam is redoing the picture on page 13 and forwarding it to AMHA. AHSA has been replaced by USEF, and rule numbers are being adjusted. A draft of the Judge's letter is finished, and is going out to the Judging Standards Committee for review and comment. Then it will be mailed to all Morgan judges.

**Judge's School Committee**

**Motion 29: To appoint the Judging School Planning & Oversight Committee as follows:**

**Jim Lowry, Co-chair, Larry Bolen, Karen Homer Brown, Terry Jones Brennan, Harry Sebring, Sandy Sessink and Cindy Mugnier.**

**Moved by H. Sebring, second by C. A. Lee**

**Passed unanimously by roll call**

The first Judges school was held at Diamond Jubilee Horse Show in April. There were 20 attendees. All but two were already Morgan judges. The two applicants were Morgan horsemen. The administrators of the school were Larry Bolen and Harry Sebring. The next school will be held at Southern States Regional show. Cindy Mugnier and Karen Homer Brown are scheduled to be the administrators. The third school will be held at Mass Morgan in August. The Judge's School Handbook will be available online as a PDF file.

#### **Regional Show Committee**

**Motion 30: To appoint the Regional Shows Committee as follows:**

**Co-Chair: Sally Plumley, Fred Nava, Molly O'Brien, Diane Garrow, Pam Cannon, Alicia Davis, Mark Bodnar, Kevin Dolan, Penny Lakatos, Stacy Rutledge, John Aranda, Julie Broadway, Fern Bittner, Byron Singer, Kelly McFaul and Peggy Hatfield.**

**Moved by G. Green, second by E. Hunter**

**Passed unanimously by roll call**

The Committee will review the Regional Shows Booklet, determine whether the "recognition pins" are perceived as worthwhile and whether the program should be continued, and study the recommendation that the directors or show committee members of regional shows be AMHA members.

#### **Breeder's Committee**

Loretta Brown has agreed to be co-chair. This Committee will be appointed at a later date.

**Motion 31: To vote electronically on confirmation of committees before the August meeting.**

**Moved by S. Cole, second by E. Creighton**

**Passed unanimously by roll call**

#### **Trail Committee**

**Motion 32: To appoint the Trail Committee as follows: Co-chair: Connie Berto; Esther Fiddes.**

**Moved by K. Newcomb, second by E. Creighton**

**Passed unanimously by roll call**

The Committee is discussing identifying divisions for Endurance and Competitive Trail within the Open Competition Program, revising the competitive trail scoring methods, and providing updated text and photos for the versatility web page.

#### **International Committee**

Committee members will be appointed at a later date.

#### **Carriage Driving Committee**

**Motion 33: To appoint the Carriage Committee as follows: Co-Chair: Jeff Morse, Phil duBois, Jack Bloss, Myrna Grunden, Rochelle Temple, Mary Jane Atonna, and Mary Woolverton.**

**Moved by H. Sebring, second by L. F. Wylie**

**Passed unanimously by roll call**

The Committee is exploring ways to encourage shows to hire qualified carriage judges and to hold more carriage classes. They are reviewing the carriage material on AMHA's website and are trying to find ways to help promote driving Morgans at events and helped secure and select photographs for promotion and accurate depiction of today's carriage Morgan.

**Professional Committee**

**Motion 34: To appoint the Professional Committee as follows: Region 1-Luman Wadhams, Mike Carpenter; Region 2-Kathy Peeples; Region 3-Larry Bolen; Region 4-Mary Brannon; Region 5-Mark Bodnar; Region 6-Phil Fountain; Region 7-Gerry Rushton, David Young; Region 8-Sandy Sessink; Region 9-Bob Kellert; Region 10-Diana Swanson; At Large-Jeff Morse & Cindy Mugnier and Jim Lowry & Harry Sebring, co-chairs.**

**Moved by H. Sebring, second by G. Green**

**Passed unanimously by roll call**

**Youth Steering Committee**

**Motion 35: To appoint the Youth Steering Committee as follows: Co-Chair: Leitha Stone Marilyn Ackerman, Johnna Chenail, Nancy Eidam, Barbara Goda, Mary Jean Irvine, Penny Lakatos, Gayle Singer, Melinda Sorenson, Christina Stewart Mitchell, Maura Sweeney Reeve, Sara Foy.**

**Moved by E. Hunter, second by H. Sebring**

**Passed unanimously by roll call**

The Committee is rewriting and updating of all youth resources, developing a Youth Pathways Program, moving the Club of the Year Contest and Horsebowl Contest to convention, asking clubs to demonstrate and display, how they participated in the Celebrate the Morgan Activities and reward the most innovative and ambitious club with recognition at the convention, developing a Youth of the Year Contest welcome gift bag, and develop a Youth of the Year test question database.

**Owner/Amateur Committee**

**Motion 36: To appoint the Owner/Amateur Committee as follows: Nancy Bowling, Loretta Brown, Cindy Lundgren, Denise Wilkins and Lynn Banks.**

**Moved by B. Hewitt, H. Sebring**

**Passed unanimously by roll call**

The Committee is working on their 2005 goals.

**Working Western Committee**

**Motion 37: To appoint the Working Western Committee as follows: Co-Chair: Travis Filipek, Willow Brown, Shery Jespersen, Bobbi Blankenship, Karen Meyers, Christina Stewart Mitchell, Geraldine Paiva, and John Hutcheson.**

**Moved by K. Newcomb, second by T. Connor**

**Passed unanimously by roll call**

The committee is working on updating the WWC Web page with photos from the live demo day at the 2005 Annual Convention and ranch horse versatility information, publishing a brochure, preparing Open Competition plan to encourage Morgans to compete in Open Competition Events, encouraging Reining classes at local shows and at the Grand National, and conducting a demo and barbecue at Grand National. The reining incentive program at Grand National has been cancelled.

**Discipline Coordinators**

The goal for 2005 is to set a strategy and an outline for encouraging Morgan competitors to enter horses in open competitions under their registered name. The Discipline Coordinators were

disbanded and a Discipline Council was appointed comprised of all the Board chairs of the discipline committees.

**Education Committee**

**Motion 38: To appoint the Education Committee as follows: Donna Thompson, Co-chair, Kelly Denison, CeAnn Shipley, Julie Bair, Toodie Connor, Ellen Ingold, Eileen Hunter, Gail Perlee, and Suzanne Fetters.**

**Moved by M. Hazelwood, second by H. Sebring**

**Passed unanimously by roll call**

The Committee is working on raising awareness for successful programs and informing people how they could be used for home schooling, increasing promotion of youth contests, exploring ways of continuing education, comparing 4H curriculum materials vs. AMHA's Horsemastership Program, exploring an EMT training program, review horse specific badge requirements for the Girls Scouts and Boy Scouts, and a trainer/youth exchange program. Specific recommendations were referred to other committees. The EMT program was discussed and it was noted that this would not be facilitated through AMHA.

**OTHER BUSINESS**

A Committee made up of L. F. Wylie, E. Hunter, and L. Sidi, Chair, was appointed to explore and expand the Board Ethics Statement with a progress report in August. F. Braden will liaise.

**Motion 39: To approve AMHA minutes electronically, by fax or e-mail, after all corrections are agreed upon by Board members.**

**Moved by S. Cole, second by E. Creighton**

The purpose is to allow minutes to be approved and distributed in a timely fashion.

**Passed unanimously by roll call**

The Board discussed expanding the publicized dates for "Celebrate the Morgan" because of some of the August events. After much discussion, it was decided that the publicized dates should not be changed; however, those holding Celebration events before or after would have the same support. Staff will ask Kathie Cox if she could develop a program for those who share media markets.

**Motion 40: To adjourn**

**Moved by E. Creighton, second by B. Hewitt**

Minutes approved via e-mail vote between July 12 and July 15, 2005.

Vote: Mike Goebig – Yes, Sherry Cole – Yes, Toodie Connor - No Vote Received, Ed Creighton – Yes, Georgie Green – Yes, Marjorie Hazelwood – Yes, Barbara Hewitt – Yes, Eileen Hunter – Yes, Judy Kjellander - Abstain, not present at meeting, Tony Lee – Yes, Kathy Newcomb - Yes Linnea Sidi – Yes, Mary Jean Vasiloff - Abstain, not present at meeting, Ling Fu Wylie – Yes, Robert Painter - No Vote Received, Joyce Quigley - No Vote Received, Harry Sebring – Yes.